

APPENDIX 2

LEYLAND TOWN DEAL – STAGE 2 DESIGNS CONSULTATION FEEDBACK DASHBOARD

1.1. CONSULTATIONS

A series of consultations have taken place regarding the Stage 2 Designs – the programme provided below.

The online consultation opened Wednesday 10 November 2021 and closed midnight, Friday 3 December 2021 and comprises 3 surveys: Leyland Town Centre Transformation, Market Regeneration and BASE2. The key survey is the Leyland Town Centre Transformation survey with the Market Regeneration and BASE2 surveys being specific surveys related to those particular projects, focused to specific stakeholders including Market Traders and BASE2 users.

1.2. CONSULTATIONS SURVEYS

A summary of the number of completed surveys for each scheme can be found below.

Item	Activity	1 December 2021	2 December 2021	7 December 2021
Project A: Leyland Town Centre Transformation	Total Number of Online Surveys Completed	102	136	142
Project B: Leyland Market Regeneration	Total Number of Online Surveys Completed	18	25	31
Project C: BASE2	Total Number of Online Surveys Completed	17	18	19

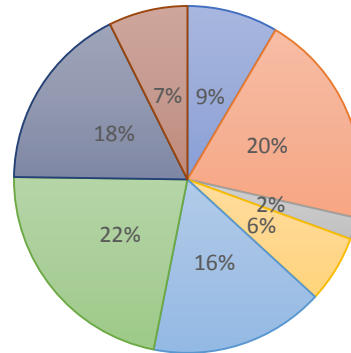
1.3. CONSULTATIONS SURVEYS – FEEDBACK SUMMARY

A summary of the feedback received in the online surveys relating to the Stage 2 Designs can be found below for each scheme.

1.4. PROJECT A: LEYLAND TOWN CENTRE TRANSFORMATION

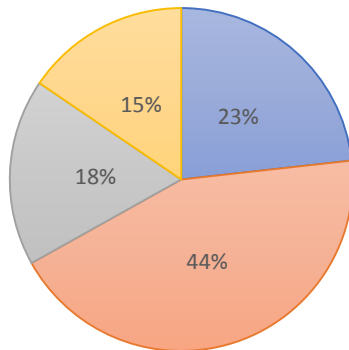
Figures provided below updated 07.12.2021 to reflect all responses received during this consultation period.

Priority for Leyland Town Centre



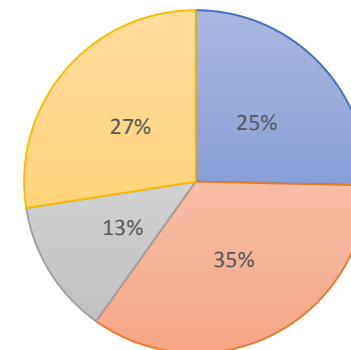
- Town Centre Living
- New Retail / Food Units
- Office Accommodation
- Training, meeting and exhibition facilities
- Sustainable transport links
- Improvement of the existing pedestrian areas
- Market Upgrade
- Other

Current Use of Shops / Facilities in Leyland

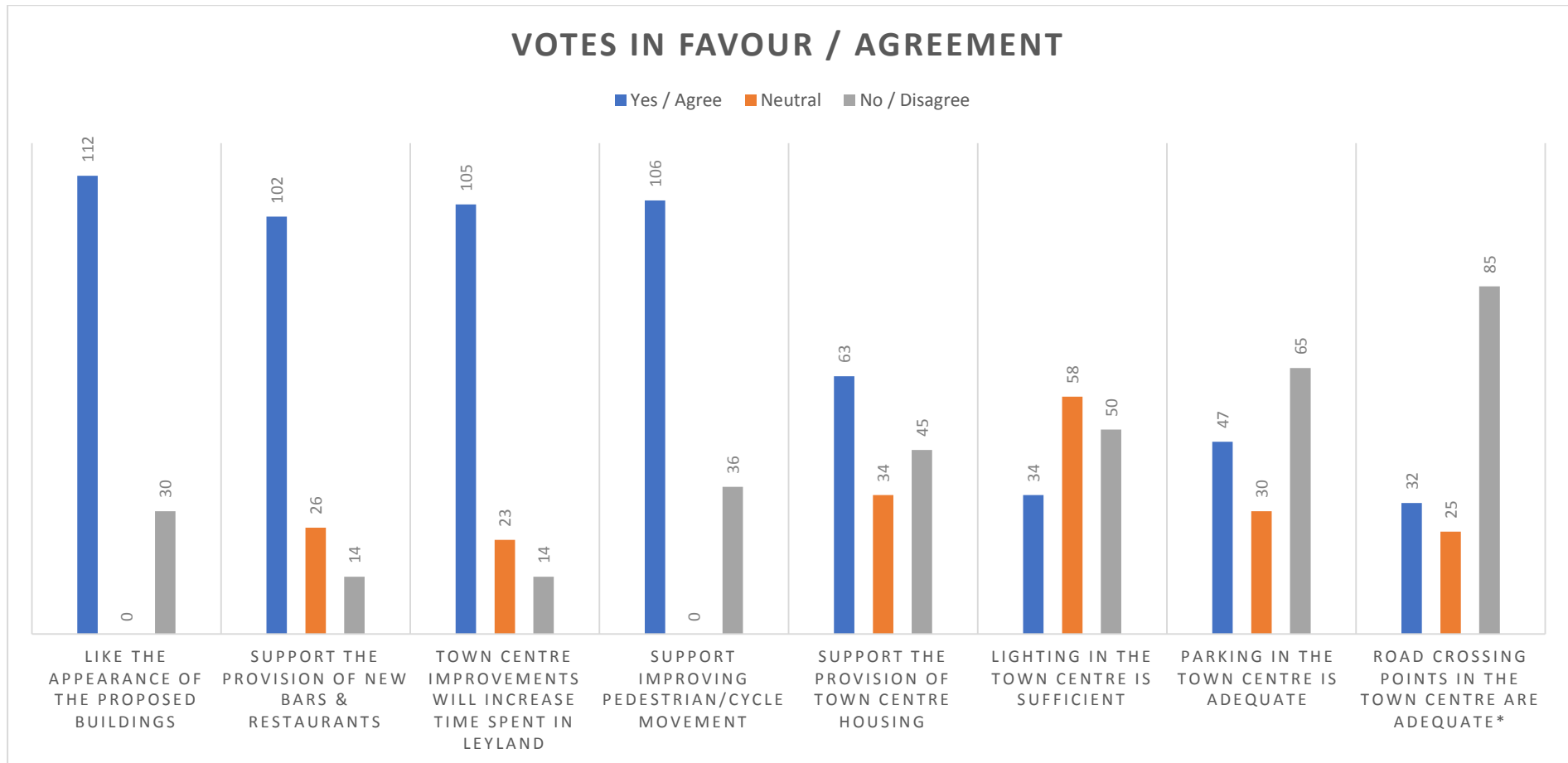


- Daily
- Weekly
- Monthly
- Other

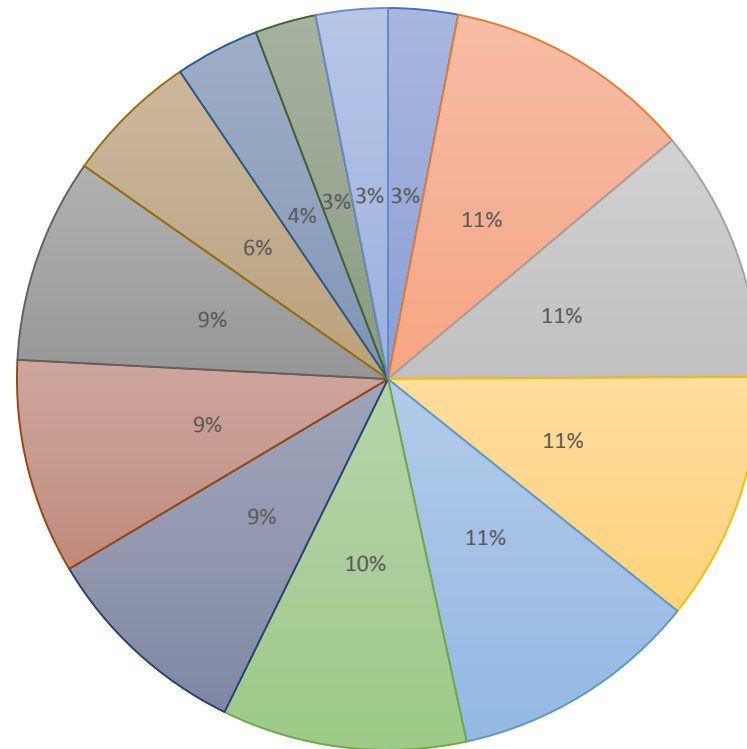
Which New Housing Should be Provided in Leyland



- Apartments
- None
- Other
- Town Houses



Completed Questions Free Text (Most Answered)



- What is Important to the Improvement of Leyland Town Centre
- Features to Encourage You to Visit (Accessibility)
- What Should the Proposed Market Square Provide?
- Areas of Antisocial Behavior in Town Centre
- Improvements to the Public Realm Which Would Support Businesses
- Types of New Housing in Leyland – Comments
- Appearance of the Proposed Buildings – Comments
- Improvements Made to Leyland Market
- Positive/Negatives Aspects of Current Facilities (Shops / Restaurants)
- Best / Worst Features of the Town Centre
- Location of Footpaths / Cycle Routes / Secure Cycle Parking
- Any Further Comments or Suggestions
- How Regular You Use Shops / Facilities in Leyland - Comments

1.5. CONSULTATIONS SURVEYS – FEEDBACK FREE TEXT SUMMARY / HIGHLIGHTS (TOWN CENTRE TRANSFORMATION)

A series of opportunities were provided for consultees to provide free text feedback in the online surveys relating to the Stage 2 Designs. Further information including these questions and a sample of the feedback received can be found below relating to the Town Centre Transformation scheme.

Q1 What do you feel is important to the town centre? The feedback suggested the following:-

- Concerns around the provision of parking including disabled parking on Hough Lane, a short stay / drop off provision on Hough Lane and close to Leyland Market
- However a number of concerns raised around the use of Hough Lane with suggestions around the removal of vehicular use or limited access for vehicles on Hough Lane and pedestrianising Hough Lane
- Provision for children i.e. a Youth Zone, Bowling / Cinema
- Provision of green space, planting and trees and better lighting / pavement leveling
- Concerns around impact on Chapel Brow / Golden Hill Lane if Hough Lane was to become pedestrianised or one way with one suggesting pedestrianising Chapel Brow

Q2 What improvements would you make to Leyland Market? The feedback suggested the following:-

- A small number of consultees were unable to provide comment as they haven't been to Leyland Market
- The majority of consultees have provided recommendations of areas of improvements to the Market including:-
 - Modernisation of Leyland Market including brightening up the place
 - Less clutter around the entrance and make it less hidden
 - Extend the market with more stalls, both indoor and outdoor to increase choice and variety including more food and drink provision
 - Improvements to access
- A small number of consultees suggested no improvements are needed

Q3 Do you like the appearance of the proposed buildings? The feedback suggested the following:-

- Some answers were not applicable to this answer
- However, some highlighted concerns around the designs dating and being too modern

Q4 What features should the town centre provide to help you visit (accessibility)? The feedback suggested the following:-

- Car parking provision including adequate, accessible provision; incentives for car parking i.e. free parking or free short stay parking
- Provision of public toilets and baby changing facilities
- Better road infrastructure around Golden Hill

- Public realm provisions including seating, improved pavements, greenery

Q5 Where do you think footpaths and cycle paths are needed and where should secure cycle parking be located? The feedback suggested the following:-

- There is a variety of conflicting feedback to this question with some feedback suggesting cycle paths are not required in the town centre, other feedback in favour of footpaths and cycle paths down Hough Lane and some feedback suggesting the pedestrianisation of Hough Lane
- Secure cycle parking could be located on car parks; supermarkets; near the Market Square / Leyland Market; top and end of Hough Lane; station

Q6 Thinking of the facilities (shops / businesses / restaurants etc.) you currently use, what are the positive and negative aspects of these? The feedback suggested the following:-

- There is a variety of conflicting feedback to this question with some feedback suggesting a number of negative aspects including too many charity shops / hairdressers / beauty shops; not enough restaurants or variety of shops ie for clothes shopping and current provision being too small of units.
- Some feedback also indicated there is no need to come to Leyland except for food shopping at local Supermarkets and go to other towns / cities such as Chorley or Preston due to this
- The feedback also suggests a number of positive aspects including the recent, opening of new bars / restaurants and the positive impact it has had on drawing footfall and this should be further encouraged
- Further positive aspects also include the number of independent businesses in the town center
- Whilst other areas of feedback suggests that introducing more restaurants and bars may introduce competition for existing businesses

Q7 How regularly do you use the shops and facilities available in Leyland town centre? - If other, please provide further comments. The feedback suggested the following:-

- Very little due to lack of choice or provision of shops / variety in the town centre

Q8 What are the best and worst features and what would most improve about the town centre? What are the best and worst features and what would most improve Hough Lane? The feedback suggested the following:-

- Worst features include traffic; too many charity shops; poor footpaths; lack of outdoor seating or public toilets;
- Best features include
- Improvements suggested include tree and green space provision; improved lighting; traffic free areas/ pedestrianised areas; provision of a Youth Zone / Hub; free car parking provision; improved public realm along Hough Lane; shop frontages and appearances

Q9 What types of new housing do you think are needed in Leyland town centre? The feedback suggested the following:-

- Housing provision to address aging population i.e. affordable bungalows or retirement apartments
- No further provision of housing as there is enough available

Q10 Are there any areas of antisocial behaviour in the town centre? The feedback suggested the following:-

- Areas such as McDonalds including roundabout; outside of bars in town centre; car parks such as Leyland Market, Tesco, McDonalds, Ecroyd St and Railway Station; Chapel Brow

Q11 What improvements to the public realm would help local businesses most? The feedback suggested the following:-

- Provision of seating; adequate parking facilities and incentives i.e. free car parking; improved accessibility; improved transport links; provision of short stay parking bays in front of shops; improved lighting and pavements
- More variety and range in businesses in town centre to attract footfall including cafes

Q12 What should and what would you like the new market square to provide (seating, hold events, market space, etc.)? The feedback suggested the following:-

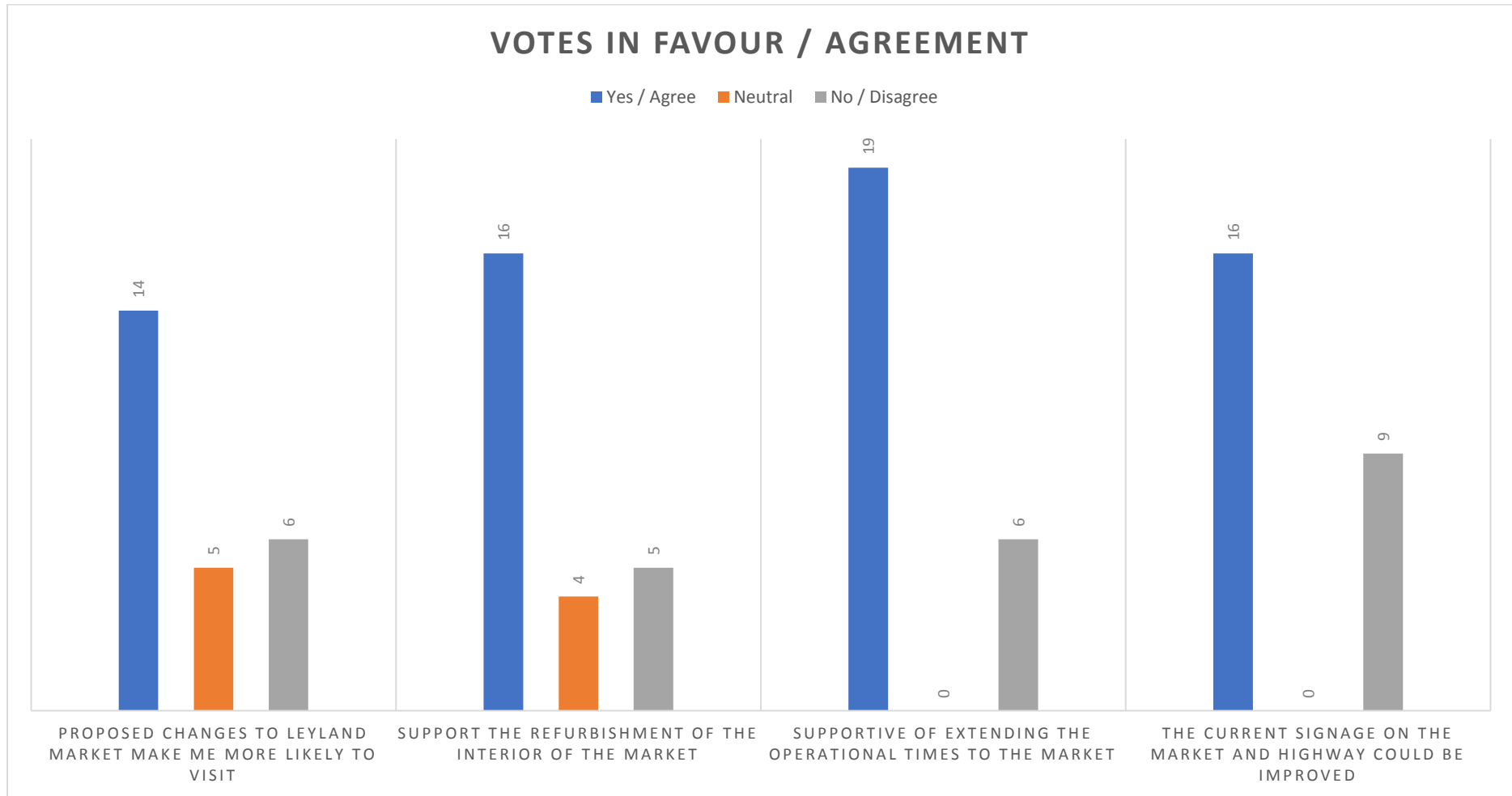
- Provision of seating (incl covered seating) / garden area / social space / planting / flower beds; public toilets; events taking place in market square; pop up shops; children's activities; sufficient parking; more market stalls

Q13 Any further comments or suggestions or other uses you would like to see in the town centre? The feedback suggested the following:-

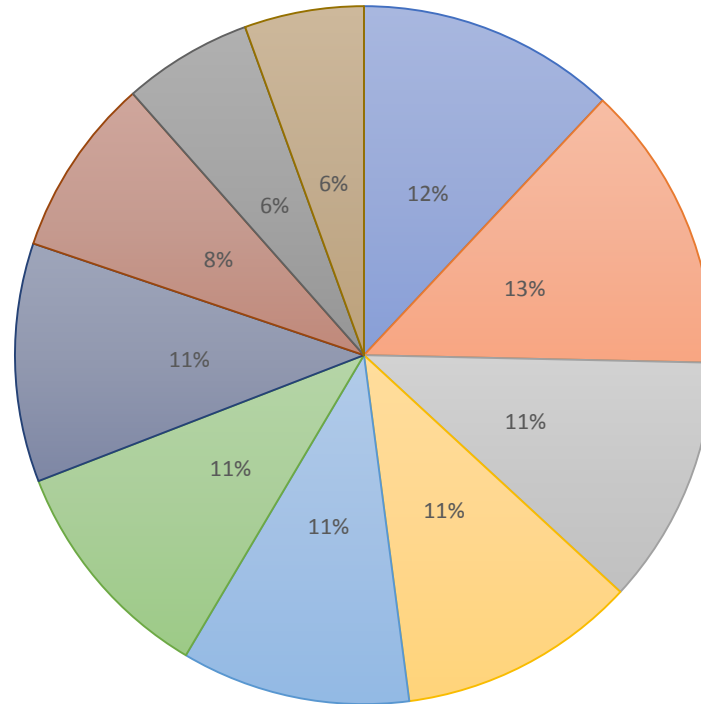
- A variety of feedback of feedback was provided here with suggestions including more planters and signage; improved footpaths; better recycling and waste disposable facilities in town centre; maintain current bus provision and routes for those who currently use it and arrive / leave Hough Lane; provision of bigger retail units for businesses to grow into
- Suggestions also included the provision of a cinema / theatre and a Youth Zone / Hub i.e. in Commercial Building adjacent to BASE2
- Suggestions to ignore the Churchill Way development as it appears divorced from other proposals and making Hough Lane completely pedestrianised or leave as is
- A number of concerns raised around traffic and the need for better traffic flow
- Other comments include support of the reverse in flow of traffic on Chapel Brow as proposed

1.6. PROJECT B: LEYLAND MARKET REGENERATION

Figures provided below updated 07.12.2021 to reflect all responses received during this consultation period.



Completed Questions Free Text (Most Answered)



- What would you like to See within Leyland Market / Market Place
- Aspects of Leyland Market you would like to see altered
- What Facilities Could Be Improved or Provided within the Market
- How could the current Market be improved
- The current signage on the market and highway could be improved
- What would you like the outdoor space to be used for
- What more can be done to increase Leisure, Hospitality & Retail Offer
- What aspects of the current Market do you like and not like
- Supportive of extending the operational times to the Market - Comments
- Any further comments or suggestions

1.7. CONSULTATIONS SURVEYS – FEEDBACK FREE TEXT SUMMARY / HIGHLIGHTS (MARKET REGENERATION)

A series of opportunities were provided for consultees to provide free text feedback in the online surveys relating to the Stage 2 Designs. Further information including these questions and a sample of the feedback received can be found below relating to the Market Regeneration scheme.

Q1 What would you like to see included within Leyland Market and the new Market Place development? The feedback suggested the following:-

- The majority of feedback is in favour of having more of a variety / additional stalls alongside the existing traders with stalls suggested including food / food hall, crafts / arts, clothes, hardware, artisan stalls
- Feedback also suggests aesthetic improvements / stall improvements / modernisation with suggestions around more communal areas in the Market
- A small minority of feedback suggested only fixing the roof or felt no changes are required

Q2 The Market Place will create outdoor space, which could be used for holding events, celebrations, community use, pop up retail stands etc. What would you like the outdoor space to be used for? The feedback suggested the following:-

- The majority of feedback made suggestions for pop up stalls, specialty markets, farmer markets, music / arts festivals, outdoor craft / handmade stalls, community events, outdoor large event screening / outdoor cinema, garden area
- The minority of feedback suggested none of this may be required or had no requirements for outdoor provision

Q3 In the context of the local area taking advantage of people shopping more locally post- Covid, are there aspects of the Leyland Market you would like to see altered? The feedback suggested the following:-

- Some feedback suggested no aspects needed altered whilst other feedback suggested a greater variety of stalls / more choice / diverse to make it more attractive to customers
- Some feedback also suggested opening more days than the current 3 days and making the market bigger to accommodate more, new stalls

Q4 Is there anymore this project could be doing to build up the local leisure, hospitality and retail offer in Leyland to encourage people to continue to shop local? The feedback suggested the following:-

- Feedback suggests the need for free parking or incentivised parking with more of a variety of shops which are attractive and better quality
- Feedback also suggests an opportunity for leisure / entertainment provision i.e. bars, restaurants, cafes, bowling / cinema
- Feedback also suggest more opening hours including hours in the days / days of the week

Q5 What facilities could be improved, or do you need that you do not currently have within the market building (services such as power or similar, storage / loading and unloading / toilet facilities, etc.)? The feedback suggested the following:-

- The majority of feedback suggest improvements are required to the toilet facilities including disabled toilets and baby changing facilities
- Other individual items of feedback include the provision of courses for stall holders, sheltered outdoor space to increase year-round capacity,

Q6 What aspects of the current Market do you like and what do you not like? The feedback suggested the following:-

- The majority of suggests the need for the building to be updated /not very inviting or attractive
- Feedback suggests they like the traditional nature and there are great stall holders at Leyland Market

Q7 How could the current Market be improved? (by way of making it more appealing to you and others) The feedback suggested the following:-

- The feedback suggests the requirement for improvements to the building including aesthetics, making it brighter, modernizing the Market, improvements in accessibility
- The feedback also suggests the need for more variety of stalls and provision at Leyland Market to expand the consumer target market
- The feedback also suggests having no pubs or late night establishments

Q8 The market currently operates 3 days during the week. Would you be supportive of extending the operational times? The feedback suggested the following:-

- For the feedback received for this question, the majority support the extended operations of Leyland Market with suggestions around 1 extra day – some suggesting this as a Thursday, 6 day opening and 4 or 5 days a week.

Q9 Do you think the current signage both on the market and on the highway could be improved? The feedback suggested the following:-

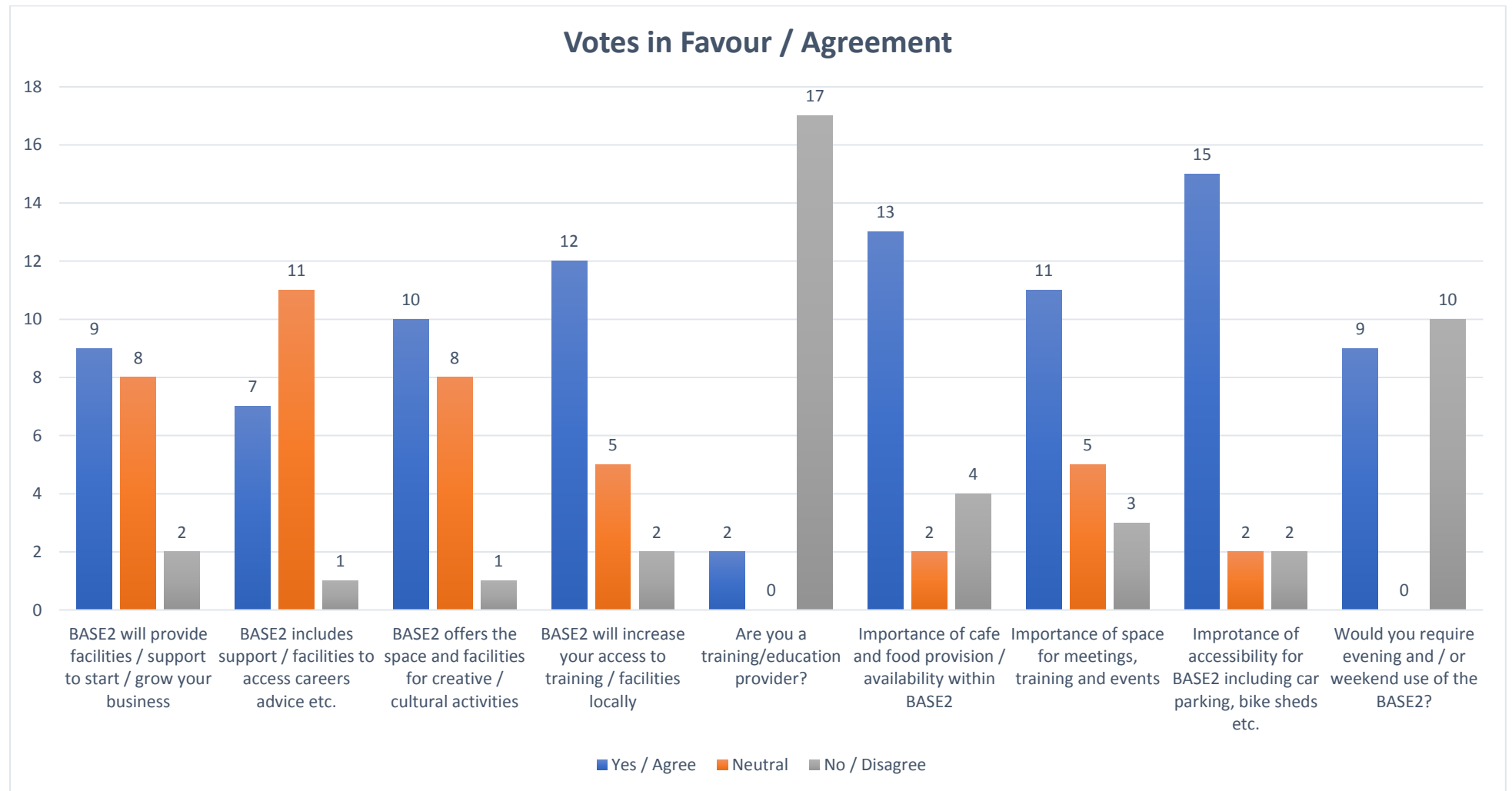
- For the feedback received the feedback suggests the need for signage / better signage

Q10 Any further comments or suggestions? The feedback suggested the following:-

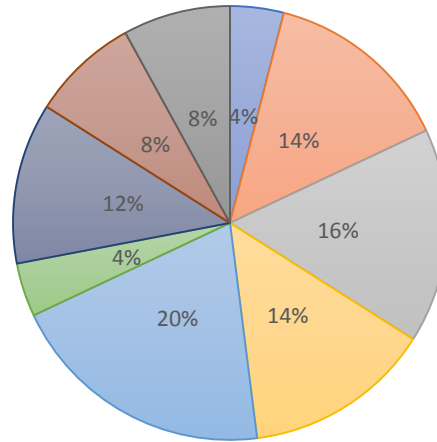
- Little feedback was received here with a mixture of feedback including some not in favour of the proposals due to residential concerns and others in favour of the proposals and suggesting the need to consider adequate car parking provision is made.

1.8. PROJECT C: BASE2

Figures provided below updated 07.12.2021 to reflect all responses received during this consultation period.

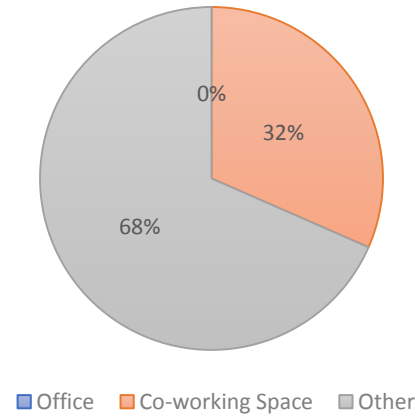


Completed Questions Free Text (Most Answered)



- BASE2 will provide the facilities / support to start / grow your business? Further Comments
- How else could the BASE2 support you in learning, upskilling, and developing digital skills?
- What could the BASE2 offer in addition to help you start a business or grow your business?
- As the economy recovers from COVID-19, are there any particular aspects you would like to see as part of the BASE2 hub that would support local people and businesses?
- What other business facilities/services could you make use of in Leyland or the surrounding area and the benefit that this would bring?
- Are you a training/education provider? - If yes, what space/facilities would you need?
- Would you be seeking to use the office or co-working space at BASE2? - If other, please provide further comments
- Do you have any further comments or suggestions on the layout and facilities for BASE2?

Would You Be Seeking to Use Office or Co-Working Space at BASE2?



1.9. CONSULTATIONS SURVEYS – FEEDBACK FREE TEXT SUMMARY / HIGHLIGHTS (BASE2)

A series of opportunities were provided for consultees to provide free text feedback in the online surveys relating to the Stage 2 Designs. Further information including these questions and a sample of the feedback received can be found below relating to the BASE2 scheme.

Q1 Will the BASE2 provide the facilities and support you need to start / grow your business and collaborate with other businesses? The feedback suggested the following:-

- A small number of free text comments were provided alongside submitted answers which suggested in favour of the mix of co-working space, starter units and rentals and a suggestion to explore Preston's co-operative movement.

Q2 How else could the BASE2 support you in learning, upskilling, and developing digital skills? The feedback suggested the following:-

- Provisions including conference space, courses on social media.
- A number of consultees in favour of the development as it would provide much needed support to local businesses and the provision of event space and using it as a centre of business networks, training and meetings.

Q3 What could the BASE2 offer in addition to help you start a business or grow your business? The feedback suggested the following:-

- Offer information relating to business rates, insurance, leases, hidden costs in running a business; networking events; mentors; community and business support services.

Q4 As the economy recovers from COVID-19, are there any particular aspects you would like to see as part of the BASE2 hub that would support local people and businesses? The feedback suggested the following:-

- Encouraging young people to start up their own business, start a shop local discount scheme, totally locally, loyalty shopping schemes; co-working space / flexible and accessible space / event space.

Q5 What other business facilities/services could you make use of in Leyland or the surrounding area and the benefit that this would bring? The feedback suggested the following:-

- Free Wi-Fi or Internet Cafes; provision of leisure facilities i.e. Youth Zone / Cinema / Bowling; need for a community space / hub for support groups.

Q6 Are you a training/education provider? - If yes, what space/facilities would you need? The feedback suggested the following:-

- Classroom and small practical space; meeting space' think tanks; incubator space.

Q7 Would you be seeking to use the office or co-working space at BASE2? - If other, please provide further comments? The feedback suggested the following:-

- Some consultees are not seeking any space at BASE2 and others would be seeking meeting space for community / volunteer groups.

Q8 Do you have any further comments or suggestions on the layout and facilities for BASE2? The feedback suggested the following:-

- Some consultees had no further comments or were not in favour of the development and others suggested it is a great idea and needed for Leyland
- Individual items of feedback included: the need to be open after 5pm, need for event space, ensuring the facility is well managed.

Q9 Any other comments on the BASE2 development? The feedback suggested the following:-

- Little feedback was received here but suggested the following – individual items of feedback suggested being in favour of the BASE2 while other feedback suggested the proposed housing not being a good use for the land and would be better as offices / car parking.